



Foodservice 3-fold Brochure

Rough Layout - View 3 (pages 2 - 3 - 4)

Note: this is a rough layout to establish the concept.

Final art will have a logo modified for Ledbetter Foodservice.

2

PORK LOINS

better
Control

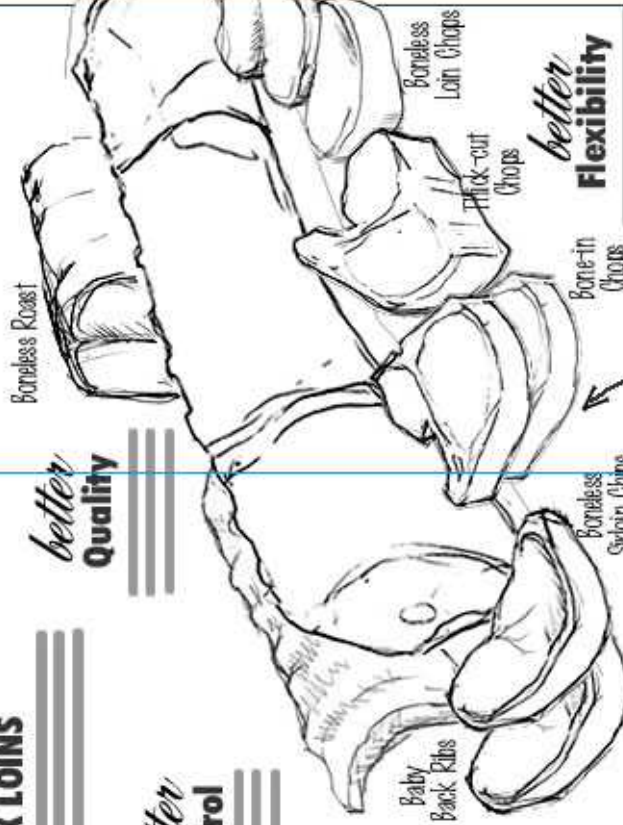
better
Quality

Boneless Roast

Baby Back Ribs

Boneless Sirloin Chops

3



better
Flexibility

4



Custom Fabrication Story

better
Savings

better
Profit



Cow and Piggy Banks use a "3-dimensional" illustration style (see Key Graphic Elements)

Fresh Pork will be done in a "3-dimensional" illustration style (similar to Piggy Bank).